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WHOLESALE LIST

FLOWERS, BULBS, ROOTS and PLANTS

SPRING - 1963

ADAMSE-LEFEBER

The World's Finest Imported & Domestic Bulbs and Roots

WAREHOUSE AND OFFICE: BEACH ROAD, WEST ISLIP, NEW YORK

P. O. BOX 583 — BABYLON, LONG ISLAND, N. Y.

Phone MOhawk 9-0335 — Day and Night Service

We are not "JUST ANOTHER BULB DEALER"

When you buy from us you deal with experienced bulb men. Many members of our staff have devoted their life time to the growing and processing of flower bulbs and have thus gained an intimate knowledge of these crops that can be acquired through long practical experience.

Here on our Long Island farms we grow all the subjects that can be produced in this area and no one grows them any finer. The other stocks we list are imported from the most reliable of foreign growers.

Storage is also important, for bulbs are living plants and are influenced by every condition to which they are subjected. Our bulbs are stored under ideal temperatures in buildings ventilated with pure country air.

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Terms and Conditions of Sale

This list cancels all previous quotations. Prices as quoted are f.o.b. Babylon, N. Y., and include packing. Terms are less 5% for cash with order or net 30 days, less 2% in ten days, on approved credit.

Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactorily, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are to be returned at once. No claims whatsoever will be allowed unless reported to us within 48 hours after the merchandise is received.

SHOWCASE "A" GLADIOLUS JUMBO

100 Red	100 Pink	100 Yellow	100 White	100 Lavender

500 BULBS — **$22.00**

SHOWCASE "B" GLADIOLUS #1

200 Red	200 Pink	200 Yellow	200 White	200 Lavender

1000 BULBS — **$36.00**

SHOWCASE "C" DAHLIAS TUBERS

25 Dec. Red / 25 Dec. White	25 Dec. Pink / 25 Dec. Lavender	25 Dec. Yellow / 25 Dec. Orange	50 Pompon	50 Bicolor

250 TUBERS — **$34.00**

SHOWCASE "D" BEGONIAS (Tuberous) 1½" - 2"

25 Red	25 Scarlet	25 Pink	25 Yellow	25 White	25 Orange

150 BEGONIAS — **$22.00**

ALL SHOWCASES CARRY COLORED PICTURES

LARGE FLOWERING GLADIOLUS—Our Specialty

WE BROUGHT THE VARIETIES UP TO DATE WITH SOME EXCELLENT NOVELTIES

PRICES:	#1 1½" - 1¾"	JUMBO 1¾" up
	per 100 $ 4.75	per 100 $ 5:00
	per 1000 $38.00	per 1000 $42.00

ALFRED NOBEL. Light red with white blotch. Large florets well placed. Midseason.

ARISTOCRAT. Extra fine magenta. Strong, straight stems. Large long spike with many florets open.

BURMA. Heavily ruffled very deep rose. Enormous florets on medium height plants. Midseason.

CAMPERNILE. Clean lavender, tall.

DR. FLEMING. Heavily ruffled bright pink with a white center. Very large.

ELIZABETH THE QUEEN. Very fine lavender with large ruffled florets. Heavy spike, medium length stem. Midseason.

ETHEL CAVE COLE. Pure light pink.

FLORENCE NIGHTINGALE. The leading white commercial. Tall straight grower with florets nicely placed.

FLOWER SONG. Sparkling yellow with a distinct carmine blotch in the throat. Well placed florets.

FRIENDSHIP. A nicely ruffled medium pink. Early variety. The strong, tall stem carries many nicely placed florets.

GOLD. Deep golden yellow.

HOPMAN'S GLORY. A reliable commercial variety. Tall and regular sunflower yellow spikes.

INNOCENCE. Ruffled light pink.

Less than 25 bulbs of each variety sold at the Dozen Rate. From 25 to 249 at the 100 Rate. 250 and more at the 1000 Rate.

GLADIOLUS — Continued

LORELEI. Ivory cream with yellow blotch.

MABEL VIOLET. Immense florets of bright violet. Tall, heavy stems. Midseason.

MANSOER. Blood red with brown glow. Large blooms on tall, slender spikes.

MARIA GORETTI. Pure white.

MODERN TIMES. Brilliant carmine magenta red. Fine spike. Early.

MOTHER FISCHER. Tall, pure white.

PACTOLUS. Buff yellow with red blotch. Fine for both cut flower and garden use. Early.

PASTEL BEAUTY. Pink-lavender with red blotch.

PATRIOT. A most striking Gladiolus. The color is firey glowing orange red. The placement is excellent.

PEGGY WHITE. Excellent tall white.

RED RADIANCE. Brilliant dark red.

ROSE SPIRE. Tall clear rose.

SAN SOUCI. Lustrous glowing scarlet with a cream line on the lip. A tall and vigorous growing commercial.

SNOW PRINCESS. Fine commercial white. Florets open creamy white then bleach pure white. Midseason.

SPIC & SPAN. The outstanding deep ruffled pink. Many medium sized florets on tall heavy spike. Opens well even in hottest weather. Midseason.

TRAVELER. Unusual rosy-pink.

UHU. Lobster red with lilac stripes. An exceptionally fine variety for garden and cut flower use.

VALERIA. Best red for cut flowers.

WILDROSE. Medium rose with cream throat.

YELLOW HERALD. Amber yellow with carmine blotch.

Gladiolus Continued on Next Page

GLADIOLUS — Continued

BUTTERFLY GLADIOLUS

We are pleased to list these strikingly beautiful two-toned Gladiolus. The medium sized florets are famous the world over for their eye catching color combinations as well as their outstanding keeping quality. A "must" for every cut flower or garden planting.

PRICES: Doz. $1.15 100 $7.80 1000 $65.00

COQ D'OR. Soft apricot, bright red throat blotch.

ELFJE. Light apricot yellow with carmine red throat.

ICE FOLLIES. Delicate white. Cream heart.

LITTLE DIAMOND. Vermillion red, with very dark red blotch. Lemon yellow towards the center.

MELODY SALMON. Pink with orange blotch.

SUMMERFAIRY. Vermillion red. Mimosa yellow blotch with purple mark.

TOPOLINO. Sulphur yellow with blood red marking.

BUTTERFLY MIXED.

GLADIOLUS MIXTURES

	Per	No. 1
STANDARD MIXTURE. A well balanced assortment of colors is represented in this fine mixture.	100	$ 4.75
	1000	38.00
EXHIBITION MIXTURE. Contains only the large flowering types in the better varieties. Wide range of color.	100	5.00
	1000	42.00
OVERSIZE MIXTURE. Large bulbs measuring 2" and over	100	5.00
	1000	42.00

MINIATURE GLADIOLUS

(FIRST SIZE)

(See Page 17 for Miniature Gladiolus in Attractive Packages)

We offer the following beautiful small flowering varieties that are ideal for border planting and artistic floral arrangement. All novelties.

PRICE: Doz. $1.20 100 $7.50 1000 $65.00

BINGO. Medium rose red; ideal miniature type spike.

BONBON. Confectionary light pink.

CORVETTE. Ruffled light red with darker throat.

DIDO. Ruffled cream with deeper cream throat.

DOMINO. Cream white with small, dotted lavender blotch on cream throat.

FRILLS. Beautifully ruffled light yellow with deep yellow throat petals.

PAPER DOLL. Pale cream throat having a deeper cream throat. Very decorative.

SPRING MAID. Early blooming. Light yellow florets on good length spike.

WIDGIT. Ruffled chartreuse with medium pink picotee and small light red blotch.

WING DING. Bright red edged in black red.

MIXED. Assorted colors.

See Page 17 For Our Attractive Line of Packaged Gladiolus Both Large Flowering and Miniature.

WE ARE HEADQUARTERS FOR THE FINEST COMMERCIAL CUT - FLOWER

DAHLIAS

To maintain our position as a leading supplier of Commercial Dahlias, we constantly strive to improve our list by taking on newer kinds as their value is demonstrated and discarding older varieties that have become obsolete. You can make your selection from our long list with every assurance that you will be getting the very finest that is available.

The initials behind each variety designate (ID) Informal Decorative; (FD) Formal decorative; (C) Cactus; (SC) Semi Cactus.

LARGE FLOWERING KINDS

	Strong Divisions EACH
ARTHUR GODFREY. (FD) Enormous flower of orient red with buff shadings. One of the largest of all Dahlias.	$ .30
ATOMIQUE. (SC) Very good white cut flower.	.18
AVALON. (FD) Beautiful clear yellow. Old favorite for commercial use. Favors cold weather.	.18
BACCHUS. (SC) Dark blood red strong flower on good stem.	.30
BARBAROSSA. (FD) Outstanding cardinal red with crimson glow. Tall bushes, consistently good.	.25
BLIJHEID. (C) Pure, bright orange, medium size flowers of perfect form. The cut blooms keep well.	.30
CLARA CLEMENS. (Ball) Very striking bi-color. Medium size red flowers with white tips. Excellent commercial.	.25
COMMANDO. (FD) An excellent deep lavender garden variety. Produces many flowers on tall healthy bushes.	.20
D DAY. (FD) Solid colored true pink commercial. Medium size flowers of great abundance.	.25
DR. TAYLOR. (FD) Bright red.	.25
EASTERN ECHO. (FD) Variable red-lavender spotted. Medium size and free flowering.	.20
FLASHLIGHT. (SC) Fine new lemon yellow.	.30
FLORISTS' BEAUTY. (FD) A fine commercial bi-color variety. Color is purple with white tips. Extraordinary keeping qualities.	.30

FLORISTS' BEAUTY — The Leading Florists' Bicolor

D DAY — Fine Decorative Pink

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 2.

DAHLIAS Large Flowering Varieties – Continued

A typical formal decorative variety designated in our list by the letters (FD) after the name.

A Typical Cactus Dahlia

	Strong Divisions EACH
GALLANT FOX. (FD) A leading commercial red that should be included in every Dahlia planting. One of the few Dahlias that can be successfully marketed in the hottest weather.	$ .20
GAY. (FD) A fine lemon yellow garden variety. Profuse bloomer with excellent keeping quality.	.25
GERRIE HOEK. (FD) Fine delicate pink shade, medium size flowers on long, wiry stems. Produces many flowers throughout the entire season.	.25
GERTRUDE BRITTEN. (FD) Large red and very striking. An excellent flower.	.20
GOLDEN ECLIPSE. (FD) An old favorite and still hard to beat in this color. Golden yellow shading to warm salmon. Late.	.20
JEAN KERR. (FD) The most popular white with commercial cut flower growers. The exceptional keeping quality of the medium size flowers make them ideally suited for floral work.	.20
JERSEY'S BEAUTY. (FD) We have an extensive planting of this leading commercial pink. The stock we offer is carefully rogued and selected.	.25
KATHLEEN FERRIER. (SC) Light salmon pink on strong stem.	.30
KIRSTEN FLAGSTAD. (FD) An enormous early variety of golden apricot on good, long stiff stems.	.20
LE TOREADOR. (FD) A red commercial variety in the low price range. Medium size flat flowers of glowing deep red borne on strong, medium length stems.	.20
LILAC VEIL. (SC) Pure lilac special garden variety or cut flower.	.30
MADONNA. (ID) Enormous and beautiful pure white. Blooms have excellent texture and perfect form.	.35
MICHIGAN WHITE. (SC) Extra fine commercial variety. Many perfectly shaped white flowers borne on long, strong stems.	.30
MRS. GEORGE LE BOUTILLIER. (FD) Rich velvet carmine, produces giant flowers on long stems. Good garden variety.	.20
MRS. I. DE VER WARNER. (FD) While too soft for commercial use, this old favorite orchid lavender is a must in every garden collection.	.18
OGDEN REID. (ID) Tremendous rose-pink flowers borne in profusion on vigorous bush. A beautiful garden Dahlia.	.25

See Page 18 For Fast Selling Line of Dahlia Packages.

DAHLIAS Large Flowering Varieties – Continued

	Strong Divisions EACH
ORLY. (SC) Beautiful old rose with salmon shade, rich flowering.	.30
PURITY (ISLIP). (FD) Our selection for the finest white commercial cut flower. Tall, healthy bushes bearing medium sized pure white flowers in great abundance	.30
SCARLET LEADER. (C) Bright scarlet cactus. The perfectly shaped flowers hold their color in the brightest sunlight. Excellent cut flowers.	.30
SNOWSTORM. (FD) We are glad to offer this fine formal pure white variety. Excellent commercial.	.25
SUPT. AMHRYN. (BALL) Free blooming rose-pink. Excellent cut flower.	.20
THE COMMODORE. (ID) Color is bright lemon yellow. Flowers held high above foliage on long, stiff stems. Very profuse.	.20
TREAT. (FD) Fine red.	.25
WATCHUNG GIANT. (ID) A huge yellow gold variety that is a constant performer for garden use. Fine form and substance on good stems.	.18
WHITE KING. (FD) One of the leading pure whites with commercial growers. The flowers are of perfect form and substance on good stems.	.20
YELLOW STAR. (C) An outstanding pure yellow cactus. Abundant flowers on wiry stems.	.30

LARGE FLOWERING DAHLIAS MIXED. A balanced mixture containing all types and colors.

Per doz. $2.80; Per 100 $20.00; Per 1000 $180.00

A typical informal decorative variety designated by the letters (ID) after the name.

PURITY (ISLIP)
An Outstanding White Commercial

BISHOP OF LLANDAFF

IKE

MORNING MIST

ROTHOUT

MINIATURE DAHLIAS

Miniature Dahlias are small forms of the large flowering types and they average 3" to 4" in diameter. Most of the varieties are extremely free flowering and can be grown without disbudding. Their size and gracefulness make them ideal for many uses. Our list of varieties has been carefully selected to provide the best in each color and type.

	Strong Divisions EACH
BISHOP OF LLANDAFF. Attractive bright scarlet flower with bronze foliage	.25
BRONZE BALL. Bronze.	.25
IKE. Rich red, very profuse. Fine cut flower.	.20
KING CAROL. White with blue stripes.	.20
LITTLE WISTERIA. Wisteria and white.	.20
RHODESIA. Salmon pink.	.25
SANDRA. Red and white formal bicolor.	.20
TARGET. Miniature semi-cactus. Fine autumnal shade of bronze-yellow	.20
TEA ROSE. Beautiful cream colored miniature.	.20
WHITE FAWN. Without doubt the finest decorative white variety. Extremely free flowering.	.20

MINIATURES MIXED. Fine assortment containing the full range of colors.
Per doz. $2.80; per 100 $20.00; per 1000 $180.00

See Page 18 for Miniature and Pompon Dahlias in Attractive Packages.

POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varities available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.
You can select from this list with the assurance that you are getting the leading variety in each color.

	Strong Divisions EACH
ALBINO. Small flowers of pure white. Free flowering.	$ .20
AMBER QUEEN. Amber.	.20
CARDINAL. Tall growing with medium size deep red flowers.	.20
EDITH MUELLER. A beautiful two-toned variety of golden orange at base and salmon red at petal tips. Very fine.	.20
IROQUOIS LITTLE RED. Dark red. Vigorous grower.	.20
KOCHELSEE. Extra fine scarlet. One of the best new pompons.	.20
LITTLE HERMAN. A red and white pompon. Perfect form and shape.	.20
MARY MUNNS. Fine lavender variety that is considered the very best among some florists. Good producer.	.20
MORNING MIST. A fine florist's variety. Color is rosy-lavender overlay on white base.	.20
RED WARRIOR. Free flowering red.	.20
ROTHOUT. Deep scarlet and a favorite in this color. Long, strong stems.	.20

MIXED POMPONS. A balanced assortment containing all colors.
Per doz. $2.50; per 100 $18.00; per 1000 $150.00

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 2.

GLOXINIAS

Flower lovers have long known the beauty of these Gloxinias as a house plant but only a few know that they can also be so successfully grown outdoors. Planted in a semi-shaded location and treated the same as Begonias, they will bloom over a long period and provide something unusual and very beautiful.

BLANCHE DE MERU. White with pink border.
EMPEROR FREDERICK. Scarlet bordered white.
EMPEROR WILLIAM. Violet bordered white.
ETOILE de FEU. Scarlet.
HOLLYWOOD Fine. violet blue variety, widely acclaimed. Extra large frilled flowers.
KING OF THE REDS. Dark red.
MONT BLANC. Pure white.
PRINCESS ELIZABETH. Blue, with a white throat.
QUEEN WILHELMINA. Pink and violet.
TANNENBERG. A beautifully frilled variety. Glowing crimson color.
VIOLACEA. Blue and violet.

ALL ABOVE VARIETIES AT THE SAME PRICE

	per doz.	per 100	per 1000
Top size bulbs, 2"–2½"	4.70	32.50	270.00
First size bulbs, 1½"–2"	3.45	24.00	290.00

AFRICAN LILY

(AMORPHOPHALLUS RIVIERI)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the spring.

Mammoth Flowering Bulbs - each $.75; Doz. $8.00
Medium Size Bulbs - - - - - each .50; Doz. 5.00

ARUM CORNUTUM

(MONARCH OF THE EAST)

Plant this rare bulb outside when the danger of frost is over. Your reward will be a summer plant with exotic palm-like foliage. When this foliage turns yellow or is blackened by frost, harvest the bulb and allow it to cure in a warm temperature until the new bud appears (approximately 4 to 6 weeks). The bulb can then be potted or left without soil (see illustration) during the flowering period. When the flowering is completed, cut off the blossom and store in a cool location until outdoor planting time.

Per Doz. $3.00 Per 100 $22.00

AMARYLLIS

AMERICAN HYBRIDS

Amaryllis are one of our specialties and we grow a large stock here on our own farms. These northern grown bulbs are firmer and heavier than the southern stocks and hold up much better when exposed for counter sales.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100		Doz.	100
2" to 2¼"	$1.75	$12.00	3" to 3¼"	$5.75	$40.00
2¼" to 2½"	2.25	15.00	3¼" to 3½"	7.25	50.00
2½" to 2¾"	3.00	20.00	3½" to 3¾"	8.75	60.00
2¾" to 3"	4.00	27.50	3¾" to 4"	10.50	70.00
			4" up	11.50	80.00

AMARYLLIS

ROYAL DUTCH STRAIN

These Royal Dutch Amaryllis are the largest and finest in the world. The trumpet shaped flowers of the older types has been changed to a much flatter surface which adds to the size and appearance The colors are brighter and more solid. They are easily grown in greenhouse or home and with no other subject is so much beauty produced in such a short time. The usual flowering period is late February or early March. The bulbs are ready for immediate shipment and are available in the following colors:

WHITE PINK SALMON ORANGE
DEEP SCARLET LIGHT RED STRIPED
Price for large bulbs: Each $2.00; 3 for $5.50

GLOXINIA

AMARYLLIS, GIANT HYBRID

CALLAS

CALLAS IN THE GARDEN

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

PRICE: (2 to 2½") Doz. $3.50 100 $24.00

ALBA MACULATA. A fine summer garden variety. Creamish white flowers with beautiful spotted foliage.

ELLIOTTIANA. The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display.

REHMANI. A beautiful and dainty dark pink. A gem in any garden.

CALADIUM — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequaled display for the summer garden. As a pot plant for florists' use, there is no better summer subject. Bulbs have been in short supply for several seasons, so please order early to insure delivery.

GLORIOSA

WE OFFER TEN OF THE MOST POPULAR VARIETIES:

CANDIDUM. Leaf snow white with green veins and network. Narrow green border.
CRIMSON WAVE. A vigorous, large leafed red variety.
FANNIE MUNSON. Generally acclaimed to be the most beautiful pink of them all. It is low growing with large leaves.
LADY IN RED. Leaves are a dark shade of red with a narrow green border. Large thick leaf.
LORD DERBY. A transparent rose-colored leaf with dark ribs and narrow green edge.
MRS. F. SANDERS. Round dark green leaf heavily blotched transparent deep rose.
MRS. W. B. HALDERMAN. Bright pink leaf with narrow green edge. One of the best.
PINK CLOUD. Pale green with pink center.
SOROCOBA. Similar to Candidum but with suffusion of delicate pink over white.

Any of the Above: Doz. $3.00 100 $20.00 1000 $160.00

See Page 19 For Our Attractive Caladium Package

GLORIOSA

Beautiful climbing Lily. Can be forced during winter months or grown outdoors in spring. Very colorful with wavy, reflexed petals and long spreading stamens. We offer our home grown stock of plump heavy eyed tubers.

ROTHCHILDIANA
Crimson with yellow base and margains. 1st size. ..... **Each $.50; Doz. $5.00**
Mammoth Tubers. ..... **Each .80; Doz. 8.00**

ISMENE

ISMENE CALATHINA

We are probably the largest growers of these bulbs and have selected the strains and varieties with great care and all are guaranteed genuine. They are decorative and useful summer flowers for garden or for cutting.

CALATHINA. Large, Amaryllis-like foliage with white, sweet-scented flowers resembling a giant Daffodil. There are many worthless varieties masquerading under this name. Ours is the true stock.

	Doz.	100		Doz.	100
2¼"	$2.50	$17.50	3"	$4.50	$30.00
2½"	3.00	20.00	3¼"	5.00	35.00
2¾"	3.60	25.00	3½"	5.75	40.00

See Page 19 For Our Attractive Ismene Package

ADVANCE. Truly an "Advance" in the Ismene Group. Flowers are taller, larger and borne in greater profusion.

	Doz.	100		Doz.	100
2¼"	$3.00	$20.00	3"	$5.00	$35.00
2½"	3.60	25.00	3¼"	5.75	40.00
2¾"	4.50	30.00	3½"	6.50	45.00

HARRISIANA. Pure white star shaped flowers which form first in a long bud, then burst open in bombshell fashion. Unique and beautiful. ..... **Each, $ .50; Per doz., $5.00**

You can Deduct 5% When Cash Accompanies Order

CANNAS

Cannas are the showiest of all summer bedding plants. As a result, are always in demand and are among the leading sellers for storekeepers.

CITY OF PORTLAND. Glowing pink.
COPPER GIANT. Very fine deep pink with green foliage.
KING HUMBERT RED. Orange scarlet.
KING HUMBERT YELLOW. Golden yellow.
ROSEMOND COLES. Large red with green foliage.
THE PRESIDENT. Red.

ALL AT THE SAME PRICE

Per 100	**$ 9.60**
Per 1000	**80.00**

CANNAS

OXALIS

These delightful border plants have clover-like foliage and are a mass of blooms all summer.

	Per Doz.	Per 100	Per 1000
DEPPEI. Pink.	$ .30	$2.20	$18.00

MONTBRETIA

MONTBRETIAS

While Montbretias do not have the keeping qualities of Gladiolus, they still are quite valuable as cut flowers and their colors, especially in the orange shades, give them a decorative usefulness not available in any other seasonal flowers. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes.

FINE MIXTURE OF ALL COLORS

Doz. 50c 100 $3.50 1000 $30.00

BEGONIA — Tuberose Rooted Double

ACIDANTHERA

BEGONIAS

TUBEROUS-ROOTED

Finest quality imported stock. They are available in the following colors: Red, White, Pink, Yellow, Salmon, Orange.

DOUBLE CAMELLIA

FIRST SIZE BULBS 1½" to 2"

Doz. $2.15 100 $14.50 1000 $120.00

TOP SIZE BULBS 2" to 2½"

Doz. $3.50 100 $24.00 1000 $200.00

SINGLE

FIRST SIZE BULBS

Doz. $1.75 100 $12.00 1000 $100.00

PENDULA (Hanging Basket)

FIRST SIZE BULBS

Doz. $2.60 100 $18.50 1000 $155.00

ANEMONES

(HOLLAND IMPORT)

Anemones in packages offered on Page 16

DE CAEN

	TOPS	1st PRIZE
Per 100	$ 3.60	$ 3.00
Per 1000	$30.00	$25.00

ST. BRIGID

	TOPS	1st PRIZE
Per 100	$ 3.60	$ 3.00
Per 1000	$30.00	$25.00

ANEMONES "TECOLOTE" GIANTS

Try this outstanding strain of California grown bulbs and see the striking results.

	8" up	¾" - ⅞"	⅝" - ¾"	½" - ⅝"
DE CAEN —				
Per 100	6.25	5.00	3.50	2.00
Per 1000	57.50	45.00	30.00	15.00
ST. BRIGID —				
Per 100	6.25	5.00	3.50	2.00
Per 1000	57.50	45.00	30.00	15.00

ACIDANTHERA

Murielae. The foliage and growth are similar to Gladiolus but the individual florets develop over a long period. They are white with a chocolate blotch and are sweet-scented. Plant and treat the same as Gladiolus.

Per 100 $5.50; Per 1000 $45.00

BLEEDING HEARTS

(DICENTRA SPECTABLIS)

A beautiful garden plant of graceful habits, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order—always in popular demand.

The roots make a quick growth very early in the Spring so we cannot fill orders later than April 15th.

LARGE FIELD CLUMPS, 3 to 5 eyes. **Doz. $5.50 100 $37.50**

BLEEDING HEART

TRITOMAS

Commonly known as "Flame Flowers" or Red Hot Pokers" because of their spike like, brilliant colored flowers.

This is one of the showiest subjects for the summer garden and produces a continuous profusion of flowers.

PFITZERI. Flame red color. Flowers late August and September.

PRICE: Doz. $2.25 100 $15.00 1000 $125.00

RANUNCULUS

(Holland Import)

We offer a fine mixture of assorted colors in this large strain.

1" and up	**$4.60**	**$38.00**
3/4 to 1"	**3.60**	**30.00**
5/8 to 3/4"	**2.70**	**22.00**

RANUNCULUS "TECOLOTE" GIANTS

California grown bulbs. Selected strain, which guarantees better flowers, richer colors.

	1" up	7/8 - 1"	3/4 - 7/8"	5/8 - 3/4"
GIANT MIXTURE				
per 100	**7.25**	**5.25**	**3.50**	**2.50**
per 1000	**67.50**	**47.50**	**30.00**	**20.00**
SEPARATE COLORS (yellow, pink, orange, red, white)				
per 100	**7.75**	**5.75**	**4.00**	**3.00**
per 1000	**72.50**	**52.50**	**35.00**	**25.00**

RANUNCULUS

TUBEROSES

(Imported)

	Per 100	Per 1000
DWARF PEARL. The true double variety.		
5" and up	**$11.00**	**$95.00**
4" to 5" bulbs	**9.50**	**80.00**
MEXICAN SINGLE. The popular ever blooming variety.		
Top size bulbs	**9.50**	**80.00**
1st size bulbs	**7.50**	**65.00**

See Page 19 For Our Attractive Tuberose Package.

TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

BEAUTIFUL MIXTURE OF ALL COLORS

PRICE: Doz. $1.00 100 $6.00 1000 $55.00

TIGRIDIA PAVONIA

Less than 25 bulbs of each variety sold at the dozen rate. From 25 to 249 at the 100 rate. 250 and more at the 1000 rate.

LILIUM REGALE

HARDY LILIES

Hardy Lilies add refined beauty and dignity to any garden planting. Most of the varieties we offer are good growers and with ordinary care will increase from year to year and provide a magnificient display.

Florists always can find use for their cut flowers. In addition to our own stocks, we are direct importers from reliable European and Asiatic sources.

LILIUM ALBUM. Pure glistening white form of speciosum. This is the favorite white lily for garden planting. 8/9" bulbs.
Per Doz. $7.20; Per 100 $50.00

LILIUM AURATUM PLATYPHILIUM. Tall, noble lily growing 4 to 6 ft. high. Huge, fragrant flowers are white with red spots and a golden rib down the center of each petal.
8/9"..... per Doz. $3.50; Per 100 $30.00; Per case of 200 $35.00

LILIUM FIRE KING. Fine new flame red variety. In our fields we had many stalks with more than 25 flowers. An unusual color and a fine addition to the lily group.
Per Doz. $7.50; Per 100 $50.00

LILIUM REGALE. Large white trumpet with markings of pink, yellow and brown. Will increase rapidly under good garden conditions and make a beautiful yearly display.

7/8"	**Per Doz. $2.75;**	**Per 100 $20.00**
8/9"	**Per Doz. 3.60;**	**Per 100 25.00**
9/10"	**Per Doz. 4.75;**	**Per 100 32.00**

LILIUM RUBRUM. Three to four feet high with large, open reflexed flowers of carmine pink with crimson spots. Long a favorite among hardy lilies. Large 8" bulbs.

8/9"	**Per Doz. $3.50;**	**Per 100 $25.00**
9/10"	**Per Doz. 4.75;**	**Per 100 35.00**

LILIUM TIGRINUM SPLENDENS. Well known tiger lily. Orange with black spots. Very good grower. Large bulbs.

8/9"	**Per Doz. $2.75;**	**Per 100 $20.00**
9/10"	**Per Doz. 3.50;**	**Per 100 30.00**

LILY OF THE VALLEY

LILY - OF - THE - VALLEY

These pips are neatly tied in convenient bundles for store handling. We maintain them in cold storage and can ship dormant stock in any units as desired.

FORCING PIPS
Per 100 $16.00 Per 1000 $140.00

FLOWERING PIPS
Imported Stock
Per 100 $8.00 Per 1000 $65.00

SMALLER PIPS FOR GARDEN PLANTING
Per 100 $3.60 Per 1000 $30.00

SUPERBELL VALLEY

In furtherance of our plan to supply our customers with the rarest and finest, we are offering a magnificent giant variety called "SUPERBELL." The flowers, stems and foliage are very much larger and finer than any other variety.
Large Garden Clumps.....each $1.00;
Per Doz. $10.00; Per 100 $75.00

ANEMONE PACKAGE

ANEMONE PACKAGES

4½" x 7" lithographed in natural color. Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages $15.00

RANUNCULUS PACKAGES

Same type of envelope as Anemone. Package Containing 12 Bulbs.

Per 100 Packages $15.00

Less than 25 Bulbs of Each Variety Sold at the Dozen Rate. From 25 to 249 at the 100 Rate. 250 and More at the 1000 Rate.

Customers Want A Brand Name

They want to know who is back of the merchandise they buy. And that is why our packages—unconditionally guaranteed—are being used by most of the leading garden outlets. They build a continuing year by year demand by customers who recognize them and want them again.

GLADIOLUS PACKAGES

These packages are uniform in size, 12x6x2", and have attractive four color wrappers showing the flowers in natural colors. Planting and growing instructions are printed on the side panels.

The bulbs are the same high quality, in both size and varieties as we sell to our florist customers and each bulb is treated to rid it of thrips and other insect pests.

These Gladiolus, together with our Dahlia and other packages shown on the next three pages, have for many years been sold by many of the country's most prominent garden outlets and their customers know them as a branded and dependable quality product.

MIXED VARIETIES. Package contains 25 top size bulbs in fine assortment of leading popular kinds. **Per package $1.00**

ELITE MIXTURE. We are putting up this collection in response to many requests from our customers who wanted something more outstanding than the usual standard varieties we include in our regular mixture. This Elite Collection contains 25 bulbs, each one different—actually 25 varieties which take in the complete color assortment. **Per package $1.25**

PINK VARIETIES. This contains the most popular pink kinds such as Picardy, etc. **Per package $1.00**

RED VARIETIES. All red varieties in this package and red is always popular. **Per package $1.00**

YELLOW VARIETIES. This package includes many of the fine new yellow varieties. **Per package $1.00**

PURPLE & LAVENDER VARIETIES. Most garden planters like these colors and this package is among our best sellers. **Per package $1.00**

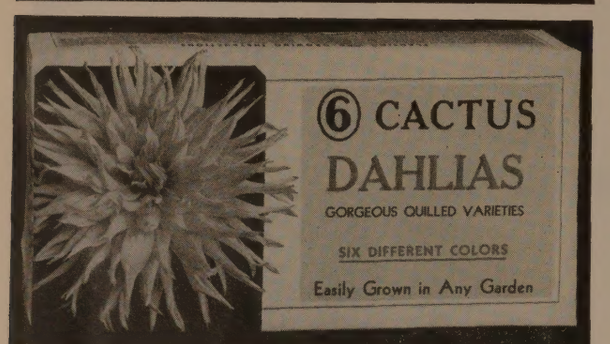
WHITE VARIETIES. We have a large supply of white Gladiolus in the very finest varieties which we put in these packages. **Per package $1.00**

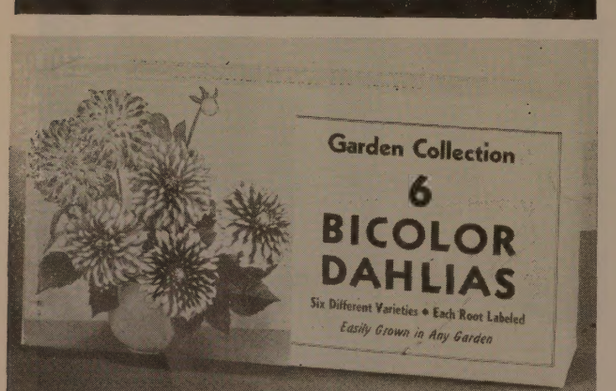
Miniature Gladiolus

25 bulbs measuring 1¼" or more in diameter selected from the leading Miniature varieties in a wide range of colors. These bulbs are ideally suited for border planting and the flowers they produce can be used very successfully in artistic flower arrangements. The label is in full color and the box is the same size as our other collections. This package will double your sales of Miniature Gladiolus.

Per package $1.25

All our packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total $20.00. Refill orders for any quantities will gladly be taken.





ATTRACTIVELY BOXED DAHLIA COLLECTIONS

Dahlias are one of the most difficult horticultural items to merchandise in a retail way. The tubers themselves are unattractive and their keeping quality on retail display is the despair of the seed store manager.

We have proved over the past twenty-seven years that our collections are the answer to the retailing of Dahlias. Their wrapping and packaging insures against dehydration and their attractive wrapper, displaying Dahlias in actual color, promotes sales by several hundred percent. So sure are we of our product that we guarantee the performance of each root to the ultimate buyer—something never before possible in the horticultural trade.

If you want to take the headache out of your Dahlia sales, order a trial shipment of these collections and join our long list of satisfied customers.

"Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each $.90

"Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each $1.00

"Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller. Each root labeled.

Each $.90

"Miniature Collection"

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We were the first to offer this item in collection form and are pleased to see the demand increase each season. Each root individually labeled.

Each $.90

"Cactus Collection"

Every Dahlia lover wants Cactus varieties. Our large stock enables us to offer this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed. Each root labeled.

Each $1.25

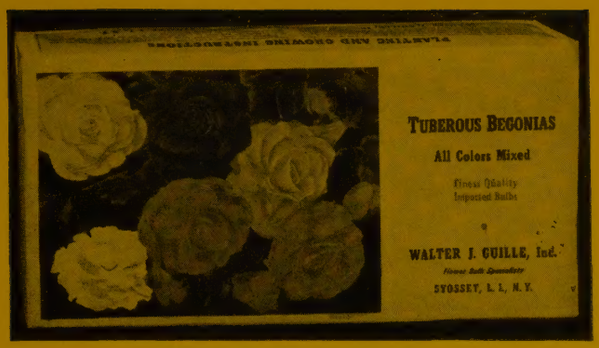
"Bicolor Collection"

This collection of 6 different bicolor Dahlias is an answer to an ever increasing demand for this type flower. It has taken a good many years to build up the necessary stock and now we can offer a leading variety in each color combination. Each root is labeled, the wrapper is in full color, and the package is self-selling.

Each $1.00

GUARANTEED ! !

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made to the ultimate user of any root that fails to give entire satisfaction for any reason whatsoever.



Begonia Package

This package contains 12 first size bulbs of Double Camellia Begonias in a well balanced color assortment. The wrapper shows the flowers in natural color and the complete growing instructions make this package a ready seller.

Price each $1.25

Dahlias In Individual Packages

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

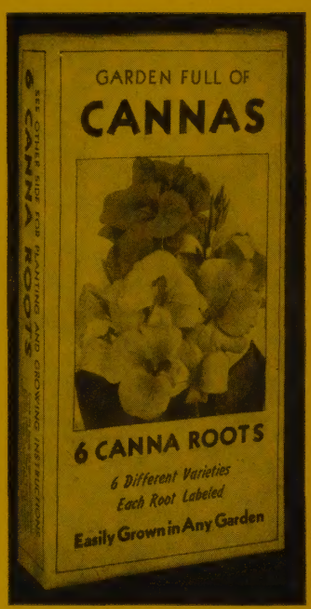
They are available in the following colors — Lavender, Orange, Pink, Red, White, Yellow.

All at the same price. $15.00 per 100

Children's Summer Garden

An attractive self-selling collection for young gardeners. It contains 24 Oxalis, 12 mixed Gladiolus, 3 Pompon Dahlias along with a planting pattern and simplified growing instructions. Each bulb guaranteed to perform satisfactorily. The wrapper is in full color.

Price each $1.00



Double Tuberose Package

We are pleased to offer a collection of Double Tuberose bulbs. The package is similar to our other collections and contains 12 select quality Double Tuberoses. The price is reasonable and the packages will sell themselves.

Price each $1.25

Canna Package

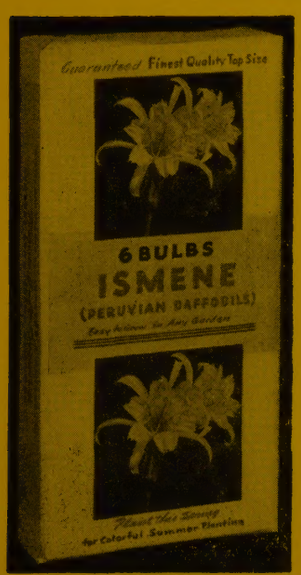
There is a good demand for Canna roots and this package enables our dealers to sell them without any grief — for each root is wrapped in moisture proof paper to preserve it. The package contains six roots in six different varieties. Very attractive cover. Each root labeled.

Price each $.75

Sample Assortment

For new customers who are not familiar with the beauty and quality of our package line, we have prepared a sample carton containing 2 Begonia collections, 2 Children's Garden, 2 Tuberose collections, 2 Canna collections, 1 Caladium collection, 1 Ismene collection, 1 each of our six Dahlia collections, and 1 each of our 8 Gladiolus collections.

24 Collections In All For $24.95



Ismene Package

This new collection contains 6 flowering size Ismene (Peruvian Daffodil) bulbs. The wrapper beautifully illustrates in color this very popular summer garden flower.

Price each $1.25

Caladium Package

In answer to a popular demand, we offer this collection of 6 Fancy Leaf Caladiums. These bulbs are suitable for either indoor planting in the winter and early spring months, or for outdoor borders for late spring planting. Beautifully illustrated color wrapper.

Price each $1.25

GENUINE ORIENTAL TREEPEONIES

(Scientifically Prepared – Imported from the Orient)

- **EXTREMELY EASY TO GROW** — Roots are covered with special growing medium, wrapped in paper and protective polyetheline cover. All customer has to do is remove poly cover and set plant in garden without disturbing roots.

- **PRODUCES EXTRA LARGE "SPAN O' THE HAND" DOUBLE BLOOMS** — Up to 6" wide, as many as 200 blooms on fully mature plants, in spectacular RED, PINK, PURPLE, or WHITE. Plants will bloom first year but need another year to produce full flowers.

- **ENTIRELY DIFFERENT FROM ORDINARY PEONIES** — These Treepeonies do not die back to the ground in winter but grow larger and more beautiful year after year – up to 6 feet tall, lasting for generations.

- **WE USE ONLY SPECIALLY SELECTED TREEPEONIES** — From renowned nurseries in the Orient, which will grow in any good garden soil. Every plant individually labeled with wooden tag, showing variety and color.

- **PLANTS ARE PACKED IN A DESCRIPTIVE, VIVIDLY EYE-CATCHING, FULL COLOR BOX,** showing picture in actual color of flower, with clear and simple planting and caring instructions.

- **EXCELLENT SELLER** — Popular in any garden for its rarity and magnificence. Newly "discovered" by garden section writers, regular write-ups appear in newspapers and magazines.

1. **FREE COLORFUL STEP-DISPLAY.** 24 Boxed plants in 4 colors: red, pink, white, and purple per combination DISPLAY CASE / SHIPPING CONTAINER.

2. **POINT OF SALE SIGN** — Each display case contains attachable STOP-TRAFFIC cardboard backdrop, showing blooming tree, listing features of the item in large, easy to read print.

3. **AVAILABILITY** — JANUARY THRU MAY . . . A 5-month season of repeat business.

SHOW CARTONS

Per Carton of 24 Trees: $36.00

BULK

Unpacked Per Tree: (Minimum of 6 Trees) $1.00

PAPERWHITES

For Immediate Delivery

	Per 100	Per 1000
13 ctm	$ 8.40	$70.00
14 ctm	$10.50	$88.00